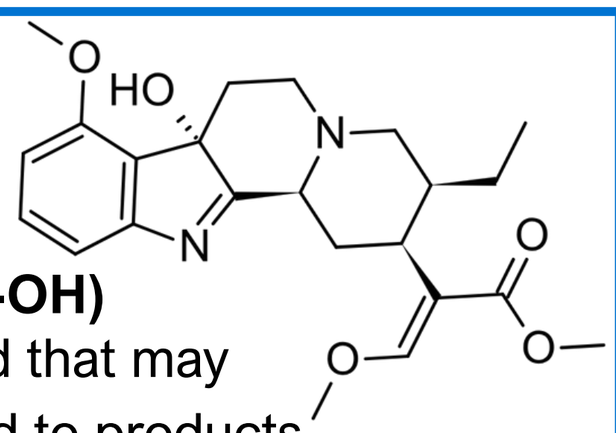
DO YOU ACTUALLY KNOW WHAT KIND OF PRODUCTS YOU ARE SELLING?

7-OH

What is it?



7-hydroxymitragynine (7-OH) is a kratom-derived alkaloid that may be sold on its own or added to products marketed as “enhanced” or “concentrated.” It is not FDA-approved and is not a dietary supplement, even if packaging or marketing suggests otherwise.

Kratom and 7-OH are NOT the same!!

Potency/Dosage

7-OH is much more potent than kratom leaf, and even small amounts can produce strong opioid-like effects. Higher potency increases the risk of sedation, dizziness, nausea, heart or blood pressure changes, and dependence, with added risk when combined with alcohol or other drugs.



Protecting Our Youth

- 7-OH products are not intended for minors.
- Youth are especially vulnerable to high-potency substances.
- Responsible merchants should:
  - Verify age before sale by checking IDs
  - Avoid youth-appealing marketing or placement
  - Refuse underage sales

Protect youth by preventing access!



What is the law?

In South Carolina, 7-OH is legal for adult sale, but it is not approved or regulated by the FDA. Making medical or therapeutic claims can create legal and regulatory risk, and laws change — therefore, merchants should stay informed to remain compliant.



For more information on 7-OH, scan this QR code:

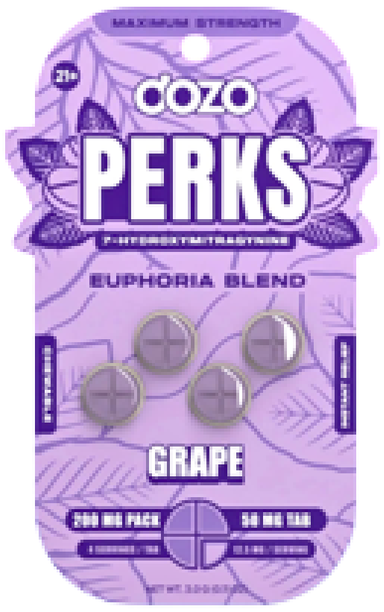
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BHDD SOUTH CAROLINA DEPARTMENT *of* BEHAVIORAL HEALTH AND DEVELOPMENTAL DISABILITIES

OFFICE *of* SUBSTANCE USE SERVICES

7-OH PRODUCTS

















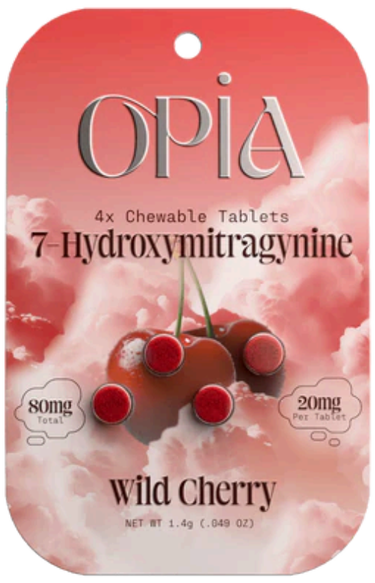














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